

DATA AND AI INSIGHTS FOR SMES REPORT 2025

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We'll be publishing our Data and AI Insights for SMEs Report 2025 really soon, and it will be full of insights that will help you better understand the SME data and AI landscape. The report is based on an independent survey commissioned by Six Degrees and conducted exclusively for us by Censuswide.

10 SME Data and AI Findings

1

Almost a quarter of SMEs think their data availability and accessibility are in good shape and have taken their first steps to deploy AI.

2

Only one-third of SMEs think that AI will have a significant impact on helping their organisation make better data-based decisions.

3

Around half of SMEs think it's necessary to review applications for AI compatibility to enable AI to help them make better data-based decisions.

4

26% of SMES are already implementing AI-driven analytics platforms. That's nearly twice as many as are implementing AI-powered chatbots.

5

SMEs think that cyber security threats and data security are two of the most significant barriers to implementing AI within their organisations.

6

SMEs see humans deferring to AI without due checks as the most significant risk in implementing AI in their organisation—outranking exposure of sensitive data and creation of new attack vectors for cybercriminals.

7

More than 20% of SMEs said that a lack of access to specialist third-party support is preventing them from implementing AI within their organisation.

8

Introducing organisation-wide AI training is the top priority amongst SMEs to ensure they enable AI to help them make better data-based decisions.

9

Just a quarter of SMEs say there is complete alignment between IT/technical teams and other business stakeholders on attitudes towards AI initiatives.

10

SMEs believe AI use cases for predictive maintenance are most likely to deliver tangible benefits—with 13% already seeing benefits and the majority (33%) expecting to do so in the next 7-12 months.

Download the full report! Visit:
www.6dg.co.uk/whitepaper/data-and-ai-insights-for-smes-report-2025

